

BUSINESS STUDIES - GRADE 11 2017

TOPIC	ASSESSMENT STANDARDS	PORTFOLIO ASSESSMENT TASKS
PHASE 1 (11 January 2017 – 31 March 2017)		
Business Environments	Factors relating to the three business environments <ul style="list-style-type: none"> • Challenges of the business environments • Adapting to the challenges 	☞ Task 1 Assignment: Social, cultural and demographic issues 13 – 17 March ☞ Task 2 Controlled Test 22 – 31 March
Socio-Economic Issues	Impact of contemporary socio-economic issues <ul style="list-style-type: none"> • Solutions to deal with socio-economic issues • Developments in Industrial Relations • Nature and purpose of Labour Relations Act, Trade Unions: roles and functions 	
Business Sectors	Links between the three business sectors	
PHASE 2 (18 April 2017 – 30 June 2017)		
Forms of Ownership	Characteristics, advantages and disadvantages <ul style="list-style-type: none"> • Challenges of establishing a company 	☞ Task 3 Project: A business prospect 5 – 9 June ☞ Task 4 June Exams 19 – 30 June
Avenues of businesses	Avenues: Franchising, outsourcing and leasing <ul style="list-style-type: none"> • Advantages, disadvantages and contractual 	
Problem-Solving	Creative thinking to address business practice: <ul style="list-style-type: none"> • Problem-solving skills and techniques • Creative solutions to business problems 	
Stress & crisis management	Concepts: Stress, crisis and change management <ul style="list-style-type: none"> • Adapting to change 	
Business Plan & Business Venture	Transformation of a business plan into an action plan: <ul style="list-style-type: none"> • Starting a business venture based on an action plan and acquiring funding 	
PHASE 3 (24 July 2017 – 10 November 2017)		
Professionalism and Ethics	Definition, theories and principles: <ul style="list-style-type: none"> • Applying principles of business practice • Concepts of different perspectives on ethics 	☞ Task 5 Controlled Test: 11 – 15 Sept ☞ Task 6 Presentation: Career prospect 18 – 22 Sept ☞ Task 8 October Exam 30 Oct – 10 Nov
Presentation of business information	Presentation of business-related information: <ul style="list-style-type: none"> • Designing and laying out using visual aids • Business reports, business plans and analysis • Responding to questions and feedback 	
Entrepreneurial qualities	Identifying and assessing entrepreneur qualities <ul style="list-style-type: none"> • Critical reflections on a business venture • Success factors and areas for improvement 	
Citizenship and responsibilities	Roles and responsibilities of business practitioners <ul style="list-style-type: none"> • Socio-economic development of communities 	
Marketing Function	Activities of the marketing function: <ul style="list-style-type: none"> • The four marketing policies • Use of technology and foreign marketing 	
Production Function	Aspects of the production function: <ul style="list-style-type: none"> • Systems; planning; quality control systems; safety management; production costs 	
Team dynamics & Conflict Management	Stages of team development; Team dynamics theories Definition and causes of conflict; Management theories Management skills to resolve differences	