

BUSINESS STUDIES - GRADE 11 2020

TOPIC	ASSESSMENT STANDARDS	PORTFOLIO ASSESSMENT
PHASE 1 (15 January 2020 – 20 March 2020)		
Business Environments	Factors relating to the three business environments <ul style="list-style-type: none"> ● Challenges of the business environments ● Adapting to the challenges 	Task 1 Assignment: Case Study – Business environments & Socio-economic issues: 17 – 21 Feb Task 2 Controlled Test 9 – 20 March
Socio-Economic Issues	Impact of contemporary socio-economic issues <ul style="list-style-type: none"> ● Solutions to deal with socio-economic issues ● Developments in Industrial Relations ● Nature & purpose of Labour Relations Act, Trade Unions: roles & functions 	
Business Sectors	Links between the three business sectors	
Forms of Ownership	Characteristics, advantages & disadvantages <ul style="list-style-type: none"> ● Challenges of establishing a company 	
Avenues of businesses	Avenues: Franchising, outsourcing & leasing <ul style="list-style-type: none"> ● Advantages, disadvantages and contractual 	
PHASE 2 (31 March 2020 – 12 June 2020)		
Problem-Solving	Creative thinking to address business practice <ul style="list-style-type: none"> ● Problem-solving skills & techniques ● Creative solutions to business problems 	Task 3 Presentation: Business Roles – Stress, crisis, change management 18 – 22 May Task 4 June Exams: 1 – 12 June
Stress & crisis management	Concepts: Stress, crisis and change management <ul style="list-style-type: none"> ● Adapting to change 	
Professionalism and Ethics	Definition, theories and principles: <ul style="list-style-type: none"> ● Applying principles of business practice ● Concepts of different perspectives on ethics 	
Marketing Function	Activities of the marketing function: <ul style="list-style-type: none"> ● The four marketing policies ● Use of technology & Foreign marketing 	
Production Function	Aspects of the production function: <ul style="list-style-type: none"> ● Systems; planning; quality control systems; safety management; Production costs 	
PHASE 3 (7 July 2020 – 30 October 2020)		
Entrepreneurial qualities	Identifying and assessing entrepreneur qualities <ul style="list-style-type: none"> ● Critical reflections on a business venture ● Success factors and areas for improvement 	Task 5 Project: Business Operations – Marketing Function 24 – 28 Aug Task 6 Controlled Test: 31 Aug – 4 Sept Task 7 October Exams: (2 Papers) 19 – 30 Oct
Citizenship and responsibilities	Roles and responsibilities of business practitioners <ul style="list-style-type: none"> ● Socio-economic development 	
Business Plan & Business Venture	Transformation of a business plan Starting a business venture based on an action plan <ul style="list-style-type: none"> ● Acquiring funding 	
Presentation of business information	Presentation of business-related information: <ul style="list-style-type: none"> ● Designing & laying out using visual aids ● Business reports, business plans & analysis ● Responding to questions and feedback 	
Team dynamics & Conflict Management	Team development; Team dynamics: <ul style="list-style-type: none"> ● Definition & causes of conflict ● Management theories ● Management skills to resolve differences 	