**BUSINESS STUDIES - GRADE 11 2023**

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| **TOPIC** | **ASSESSMENT STANDARDS** | **PORTFOLIO ASSESSMENT TASKS** |
| **PHASE 1 (14 November 2022 – 10 March 2023)** |
| **Business Environments** | Factors relating to the three business environments* Challenges of the business environments
* Adapting to the challenges
 | **Task 1:** Assignment: Case Study – Business environments & Socio-economic issues: 13 – 17 Feb**Task 2:** Controlled Test30 Jan – 3 Feb &6 – 10 March  |
| **Socio-Economic Issues** | Impact of contemporary socio-economic issues* Solutions to deal with socio-economic issues
* Developments in Industrial Relations
* Nature & purpose of Labour Relations Act, Trade Unions: roles & functions
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| **Business Sectors** | Links between the three business sectors |
| **Forms of Ownership** | Characteristics, advantages & disadvantages * Challenges of establishing a company
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| **Avenues of businesses** | Franchising, outsourcing & leasing:* Advantages, disadvantages and contractual
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| **PHASE 2 (13 March 2023 – 23 June 2023)** |
| **Problem-Solving** |  Creative thinking to address business practice* Problem-solving skills & techniques
* Creative solutions to business problems
 | **Task 3:** Presentation: Business Roles – Stress, crisis, change management24 – 26 April**Task 4:** June Exams:5 – 23 June  |
| **Stress & crisis management** | Concepts: Stress, crisis and change management* Adapting to change
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| **Marketing Function** | Activities of the marketing function:* The four marketing policies
* Use of technology & foreign marketing
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| **Production Function** | Aspects of the production function:* Systems; planning; quality control systems; safety management; production costs
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| **Professionalism and Ethics** | Definition, theories and principles:* Applying principles of business practice
* Concepts of different perspectives on ethics
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| **PHASE 3 (18 July 2023 – 10 November 2023)** |
| **Entrepreneurial qualities** | Identifying and assessing entrepreneur qualities* Critical reflections on a business venture
* Success factors and areas for improvement
 | **Task 5:** Project: Business Plan – Business Operations21 – 25 Aug**Task 6:** Controlled Test:7 – 11 Aug &4 – 8 Sept**Task 7:**November Exams:23 Oct – 10 Nov |
| **Citizenship and responsibilities** | Roles and responsibilities of business practitioners* Socio-economic development
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| **Business Plan & Business Venture** | Transformation of a business planStarting a business venture based on an action plan* Acquiring funding
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| **Presentation of business information** | Presentation of business-related information:* Designing & laying out using visual aids
* Business reports, business plans & analysis
* Responding to questions and feedback
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| **Team dynamics & Conflict Management** | Team development; Team dynamics:* Definition & causes of conflict
* Management theories
* Management skills to resolve differences
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| **Introduction to Human Resources** | Aspects of recruitment:* Employment contract
* Salary and employee benefits
* Legislation relating to HR
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