

BUSINESS STUDIES - GRADE 10 2024

TOPIC	ASSESSMENT STANDARDS	PORTFOLIO ASSESSMENT TASKS
PHASE 1 (17 January 2024 – 20 March 2024)		
Business Environments	Micro-environment: <ul style="list-style-type: none"> • Business functions and Quality 	Task 1: Assignment: Case study – Business Environments 29 Jan – 2 February
	Market environment	
	Macro-environment	
	Relationship between the three environments	
Business Sectors	Primary, Secondary & Tertiary sectors	Task 2: Controlled Test 21 Feb - 5 March
	Formal & Informal sector	
	Public & Private sector	
PHASE 2 (3 April 2024 – 14 June 2024)		
Socio-economic issues	Inequality & poverty; inclusivity; unemployment; strikes; violence, crime & gambling; piracy & economic crime; HIV/Aids	Task 3: Presentation: Business Roles 8 – 12 April
Social responsibility	Business initiatives to address social issues	
Entrepreneurial qualities	Good management & leadership General qualities	
Forms of ownership	Choosing a form of ownership <ul style="list-style-type: none"> • Sole proprietor; Partnership; Profit & non-profit company; Co-operative 	Task 4: June Exams: 27 May – 14 June
PHASE 3 (9 July 2024 – 8 November 2024)		
Creative thinking & Problem solving	Generate opportunities & solve business problems	Task 5: Project: Business Ventures 15 – 19 July
	Problem-solving process & techniques	
	Creative thinking & business success	
Business opportunity	Instruments to assess needs & desires	
	SWOT analysis to identify opportunities	
	Generating need ideas	
Business location	Factors affecting choice of location	
	Transport, infrastructure & environmental factors	
Contracts	Contracts, context & legal implications	
Presentation of business info	Business reports	
	Verbal & non-verbal presentations	
Business plan	Marketing; Operations; Financial & Management plans	
Self-management	Time management, personal goals, success	Task 7: November Exams: 21 Oct – 8 Nov
	Professional image; Personal analysis	
	Self-knowledge; self-confidence; stress management & adaptability	
	Understanding business objectives	
Team Dynamics	Interpersonal relationships	
	Personal beliefs & values	
	Criteria for successful team performance	