

BUSINESS STUDIES - GRADE 11 2024

TOPIC	ASSESSMENT STANDARDS	PORTFOLIO ASSESSMENT TASKS
PHASE 1 (13 November 2023 – 8 March 2024)		
Business Environments	Factors relating to the three business environments <ul style="list-style-type: none"> • Challenges of the business environments • Adapting to the challenges 	Task 1: Assignment: Case Study – Business environments & Socio-economic issues: 29 Jan – 2 Feb Task 2: Controlled Test 21 Feb – 5 March
Socio-Economic Issues	Impact of contemporary socio-economic issues <ul style="list-style-type: none"> • Solutions to deal with socio-economic issues • Developments in Industrial Relations • Nature & purpose of Labour Relations Act, Trade Unions: roles & functions 	
Business Sectors	Links between the three business sectors	
Forms of Ownership	Characteristics, advantages & disadvantages <ul style="list-style-type: none"> • Challenges of establishing a company 	
Avenues of businesses	Franchising, outsourcing & leasing: <ul style="list-style-type: none"> • Advantages, disadvantages and contractual 	
PHASE 2 (11 March 2024 – 31 May 2024)		
Problem-Solving	Creative thinking to address business practice <ul style="list-style-type: none"> • Problem-solving skills & techniques • Creative solutions to business problems 	Task 3: Presentation: Business Roles – Stress, crisis, change management 8 – 12 April Task 4: June Exams: 13 – 31 May
Stress & crisis management	Concepts: Stress, crisis and change management <ul style="list-style-type: none"> • Adapting to change 	
Marketing Function	Activities of the marketing function: <ul style="list-style-type: none"> • The four marketing policies • Use of technology & foreign marketing 	
Production Function	Aspects of the production function: <ul style="list-style-type: none"> • Systems; planning; quality control systems; safety management; production costs 	
Professionalism and Ethics	Definition, theories and principles: <ul style="list-style-type: none"> • Applying principles of business practice • Concepts of different perspectives on ethics 	
PHASE 3 (3 June 2024 – 8 November 2024)		
Entrepreneurial qualities	Identifying and assessing entrepreneur qualities <ul style="list-style-type: none"> • Critical reflections on a business venture • Success factors and areas for improvement 	Task 5: Project: Business Plan – Business Operations 15 – 19 July
Citizenship and responsibilities	Roles and responsibilities of business practitioners <ul style="list-style-type: none"> • Socio-economic development 	
Business Plan & Business Venture	Transformation of a business plan Starting a business venture based on an action plan <ul style="list-style-type: none"> • Acquiring funding 	
Presentation of business information	Presentation of business-related information: <ul style="list-style-type: none"> • Designing & laying out using visual aids • Business reports, business plans & analysis • Responding to questions and feedback 	Task 6: Controlled Test: 21 Aug – 3 Sept
Team dynamics & Conflict Management	Team development; Team dynamics: <ul style="list-style-type: none"> • Definition & causes of conflict • Management theories • Management skills to resolve differences 	

Introduction to Human Resources	Aspects of recruitment: <ul style="list-style-type: none">• Employment contract• Salary and employee benefits• Legislation relating to HR	Task 7: November Exams: 21 Oct – 8 Nov
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